



Robocom Systems International Announces Full Compliance with Produce Industry Traceability Requirements and Publishes White Paper on use of GTIN's

Farmingdale, NY and Markham, ON, May 7, 2009 - Robocom Systems International, a global provider of Supply Chain Execution Software today announced that the company's Warehouse Management System (WMS) solutions are fully compliant with Produce Traceability Requirements. The company has also published a White Paper which explains how Produce companies can achieve Return on Investment (ROI) on the investment required to meet traceability guidelines.

The Produce Industry has experienced a number of government mandated recalls of products infected with pathogens over the past five years. The recent recalls have led to formation of the Produce Traceability Initiative (PTI), an organization sponsored by leading Produce Industry trade groups and charged with improving traceability. PTI has made a number of recommendations including usage of Global Trade Identification Numbers (GTIN) on every case of produce by the year 2012.

Fred Radcliffe, President of Robocom said, "We recognize there is concern in the Produce Industry about meeting GTIN labeling requirements. Robocom incorporated the use of GTIN's several years ago for our Food Industry customers and we have helped them manage successful product recalls with minimal disruption to their business. We have reviewed the PTI guidelines and found that we are in compliance; Robocom is ready to provide a solution that meets the Produce Industry's requirements. Based on our industry experience we have developed the GTIN White Paper in order to help Produce companies better understand the options for meeting the GTIN requirements as well as the impact of those options on their business.

Produce companies have many choices and substantial investments to make in order to comply with PTI guidelines and protect their business and consumers. Robocom has over ten years experience providing the Food and Produce Industry with Supply Chain and traceability solutions. Because of this experience the company's WMS solutions were fully complaint with PTI requirements even before the recent series of recalls focused the public's attention on the problem. Robocom WMS solutions will allow Produce companies to:

- Meet PTI guidelines for use of GTIN case labeling.
- Provide all the data needed to ensure traceability, control product lots and manage recalls.
- Achieve ROI on their investment in the use of GTIN's.

Fred Radcliffe continued on to say, "We wanted to share our experience with the Produce Industry and assist companies with finding practical ways of achieving ROI in their investment in GTIN compliance. Our WMS solutions provide increased productivity, reduce employee labor expenses in particular overtime costs and eliminate problems with expired products in the warehouse. These are substantial operating benefits which our customers use to achieve ROI on their investment in meeting GTIN and Traceability requirements."

To download a copy of Robocom's GTIN Whitepaper go to: www.robocom.com

About Robocom - Robocom is a leading supplier of supply chain execution software and services, founded in 1982, with offices in New York, Toronto, Minneapolis and Europe. Robocom's core products include industry-specific Warehouse Management Systems, a Transportation Management System, a separate Voice Picking Module and a Labor Management System. We enhance, implement and support robust, flexible, and efficient software that performs as predicted and yields the positive business results your enterprise demands. www.robocom.com