



DCI Cheese Company Implements Robocom Supply Chain Software to Optimize Warehouse

Farmingdale, NY – July 15, 2008 – DCI Cheese Company a leading manufacturer and supplier of cheese products announced today the successful implementation of RIMS Warehouse Management System from Robocom Systems International in their Green Bay, WI facility. The successful implementation of RIMS will manage DCI's finished goods and raw material inventory. Green Bay is the second distribution center which DCI has implemented Robocom's WMS software. Their first RIMS location is in Moonachie, NJ.

The Green Bay operation is the largest packaging/distribution facility for DCI Cheese Company producing 120 million pounds and 1,500 different SKU's of cheese each year. The warehouse operation contains over 90,000 square feet, including 70,000 square feet of cold storage and employs approximately 50 people.

The complexity of this operation is driven by DCI's ongoing emphasis on meeting the increasingly complex customer demands for alternative packaging configurations on an increasingly shorter cycle time. Change management was a critical factor in this successful implementation as DCI moves from a make to order to a make to stock business environment.

“This project is critical to DCI's growth in the marketplace and Robocom partnered with our Team to achieve a significant success,” said Kevin McCarthy, DCI Cheese's IT Director. “Based on our experience of working with Robocom over the past 10 years and our knowledge of their solutions, we knew that we had a business partner that was going to deliver on their commitments. We are expecting to realize significant efficiencies in our warehouse operations and perhaps more importantly a reduction in cycle times in fulfilling our customers demands due to increased data visibility. DCI is excited to complete this implementation; we are now focusing on the RIMS installation at our new operation in Carlstadt, NJ.”

Richard Adamo, Robocom Vice President stated “Kevin and the DCI Cheese Team are one of the best we have worked with. They have a very clear plan for realizing supply chain efficiencies and increased data visibility. We at Robocom are pleased that we can help them realize their objectives with our software.”

About DCI Cheese – Nestled in the heart of America's Dairyland for more than 30 years, the Richfield, Wisconsin-based DCI Cheese Company brings global perspective and depth of experience to the industry and to our customers. DCI Cheese Company is the supplier behind a vast array of exciting and flavorful cheeses in today's deli aisle offering an impressive portfolio of more than 20 distinctive company-owned cheese brands.. www.dcicheeseco.com



About Robocom Systems International – Robocom is a leading supplier of supply chain software and services, founded in 1982, with offices in New York, Toronto, Minneapolis and Europe. Robocom’s core products include industry-specific Warehouse Management Systems, a Transportation Management System, a separate Voice Picking Module and a Labor Management System. We enhance, implement and support robust, flexible, and efficient software that performs as predicted and yields the positive business results your enterprise demands.
www.robocom.com