



## **ROBOCOM SYSTEMS COMPLETES ACQUISITION OF WRIGHT BUSINESS SOLUTIONS**

**Farmingdale, NY, Markham ON, December 12, 2011.** Robocom Systems International announced today the successful acquisition of Wright Business Solutions, based in Lake Geneva, Wisconsin. The conclusion of the transaction marks Robocom's second acquisition in 2011 of supply chain execution software companies and its third in the past four years.

"The past three years of the worst economic recession in decades have been a challenge, but Robocom has come through this period in solid operational and financial condition," said Robocom CEO, Jon Scheumann. "This acquisition is a reflection of the strength of the Robocom Team and our ability to deliver superior supply chain execution solutions to our customers. We believe that Robocom is well positioned for continued growth," Scheumann added.

Fred Radcliffe, President of Robocom said "Wright's expertise of supply chain execution solutions in the publishing industry and third party logistics as well as its proven SaaS solution will be terrific additions to the Robocom solution portfolio." "Wright's strong products and customer base will allow Robocom to continue to expand its product offering," said Radcliffe.

Bryan Wright, who will join Robocom as Vice President added that "We believe Robocom's labor management, voice directed technology and transportation solutions will be of great value to the Wright customers. This is a terrific step forward for both companies as well as the Robocom and Wright customers."

"Robocom is focused on enabling excellence in our customers' supply chain execution" said Fred Radcliffe. "We clearly understand the challenges facing the leaders responsible for the day-to-day results in warehousing and distribution center operations. Adding the Wright Team and products to Robocom will result in stronger solutions and deeper expertise for our customers."

### **About Robocom**

Robocom Systems International has focused for nearly 30 years on developing and implementing Supply Chain Execution software solutions. Robocom's solutions include Warehouse Management, Transportation Management, Voice Technology, Order Management and Labor Management. Our investment in research and development is keenly focused on the needs of the business leaders responsible for the day-to-day results in warehousing and distribution center operations. For more information go to [www.robocom.com](http://www.robocom.com)



### **About Wright Business Solutions**

Wright Business Solutions was founded by Bryan Wright in 1997 based upon a background in project management, software development and commitment to success. Since 1989, Mr. Wright has used his expertise to lead extremely successful projects for companies such as Kraft Foods, Jockey International, Perdue Farms, Cadmus Professional Communications, and Total Logistic Control. These thriving partnerships have contributed to the dynamic growth of a results oriented organization with repeat customers that look to Wright Business Solutions when they need assistance. For more information go to [www.wbsus.com](http://www.wbsus.com).