



## **Colavita Launches Robocom's Warehouse Management System**

**Farmingdale, NY, April 30th, 2015.** Robocom Systems announced today that Colavita USA has launched Robocom's Warehouse Management System in conjunction with Robocom's industry-leading wholesale distribution ERP system, Next Generation.

"Robocom's WMS is addressing a number of challenges in our distribution facility," said Joseph Napoli, Colavita's Operations Manager. "The application provides extremely accurate traceability, increased productivity, and an overall boost to our inventory accuracy."

Colavita has been running Robocom's Next Generation ERP Software since 1996. "The addition of the Warehouse Management System fully integrated with our ERP system is a major step forward," says Simon Boltuch, Colavita's Chief Financial Officer. "Real time updates for receipts and shipments are helping improve customer service and avoid data errors. The system runs very efficiently providing a boost to our bottom line. We are now in a position to continue to grow the business without adding to the headcount in the warehouse."

"Food Distribution is a major focus for Robocom," said Fred Radcliffe, President of Robocom Systems. "Robocom is constantly developing new and improved tools and software for companies like Colavita. The integration of these two major components of our Food Distribution software suite demonstrates our commitment to this market. We are already discussing the addition of other Robocom software modules with Colavita and other Next Generation ERP customers."

### **About Robocom**

For over 30 years, Robocom Systems has focused on developing and implementing Supply Chain software solutions. Robocom's solutions include Warehouse, Transportation and Labor Management along with 3PL Billing. An Enterprise Transportation System and ERP System round out the product offering. Our research and development is keenly focused on the needs of business leaders responsible for the day-to-day results in warehousing, distribution, third party logistics and transportation operations. For more information visit [www.robocom.com](http://www.robocom.com)

### **About Colavita**

Colavita traces its roots to the small town of Sant'Elia a Pianisi, twenty miles east of Campobasso in the Molise region of Italy. Four generations ago Giovanni Colavita founded the family olive oil tradition and Colavita Extra Virgin Olive Oil was born. Today, Giovanni Colavita's great grandchildren continue the tradition of producing extra virgin olive oil and other authentic Italian food products using the knowledge and expertise handed down from their ancestors. From the Premium Italian line to the Premium Selection line and World Selection line, Colavita is recognized worldwide for its flavor and quality as a trusted brand. For more information visit [www.colavita.com](http://www.colavita.com)